## Star-Telegram

## Today is the day to carpe punctuation, period

**By Cathy Frisinger** 

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Do aberrant apostrophe's apostrophes give you apoplexy? Do you exclaim madly over exclamation-point pileups?

Then todays' today's your day: National Punctuation Day!!!!

Who says so, you ask? Who says so?, you ask.

Says who?

Says Jeff Rubin, creator of National Punctuation Day (*www.nationalpunctuation day. com*), owner of a newsletter business (*www.thenewsletterguy.com*), and <del>all'round</del> all-around fussy guy.

Rubin, whose its who's 55 today – "this is intentional, because as you get older, if you're going to start a day, you have to start it on a day you'll remember" – is passionate about punctuation.

"I'm just tired of hearing from people who say, "I can'<del>t punctuate</del>: punctuate,' because you can each yourself – <del>its</del> it's not a character flaw, <del>its</del> it's not genetic."

The Californian, who's whose first NPD last year resulted in scores of media queries, a handful of T-shirt sales and unknown numbers of correct uses of the semicolon, is part of a trend to take proper punctuation public.

British writer Lynne Truss's Truss's wickedly funny book, *Eats, Shoots & Leaves: The Zero Tolerance Approach to Punctuation*, last year reached the top of the *New York Times* best-seller list by brilliantly pointing out that there's a world of difference between "extra-marital sex" and "extra marital sex."

All of which brings joy to the hearts of copy editors everywhere (copy editors are the anal retentive anal-retentive members of the newspaper team.) team).

It's enough to make copy editing seem sexy, rather than a job that puts you in a <del>commatose</del> <del>comatose</del> comma-tose state.

And that's today's last word on punctuation. Period!!!!